

# ANNUAL IMPACT REPORT

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2024



# FROM OUR DIRECTOR

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Can you believe we've been serving children and families in Parramore for 20 years? Founding New Image at 21 years old, I never imagined where this journey would take me and the hundreds of children who have walked through our doors. Despite some hard times, I am so proud of what we have accomplished. Watching our youth grow into thriving young adults, choose fulfilling careers, and even start families of their own is a testament to the work we do. Flip through our annual impact report and see what 20 years of the Good in the Hood looked like in 2024!

## **DR. SHANTA BARTON-STUBBS**

Founder & Executive Director



Dr. Barton-Stubbs with NIYC alumni Jefferson (L) and Robertson (R) and the next generation at Morehouse graduation.

# TIME FLIES

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Shanta starts New Image with 8 youth and \$1500 of personal savings

2004

2008

New Image obtains non-profit status

Expanded into second classroom to accommodate growth

2010

2015

NIYC celebrates first college graduate

Created on-site play therapy room

2020

2022

Launched mobile activity bus, Bringing Our Good to Your Hood

NIYC celebrates 20 years of service to the Parramore community and beyond

2024

# 2024 - BY THE NUMBERS

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20

Years of service to Parramore & beyond

70

Youth receiving mental health therapeutic services



College graduates

91

Families supported with our Crisis Intervention Program



Jones High School  
Valedictorian

# PROGRAM HIGHLIGHTS

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New Image Youth Center offers a variety of engaging and supportive programs to meet the unique needs of our diverse youth participants. Take a quick peek at just a few of our 2024 adventures!

## Therapeutic Activities

NIYC specializes in therapeutic activities that help youth build confidence, self-esteem, and strong social skills.



## Role Models

Trained, caring adults make a difference in the lives of youth. NIYC offers weekly girls and boys mentoring and Good in the Hood Therapy - a safe, supportive environment for teens every other Friday evening.

# PROGRAM HIGHLIGHTS

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## College & Career Exposure

**Did you know that visiting a college campus is positively related to college enrollment?**

Through a unique partnership with Florida Gulf Coast University, NIYC students spend spring break experiencing the full spectrum of college life, including attending classes, participating in extracurriculars, and spending time with FGCU students.



**Early exposure to STEM fields increases interest in science, math, and engineering!**



NIYC students have the opportunity to participate in hands-on activities that expose them to a variety of content and career pathways. No wonder our youth go on to careers in diverse professions such as medicine, computer science, business, and more!

# GOOD TO GO

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Have you seen us around town? The New Image mobile activity bus had a busy year delivering our unique brand of therapeutic and engaging youth services to communities where programming is in short supply. Bringing Our Good to Your Hood makes weekly visits to neighborhoods including Pine Hills, Oak Ridge/OBT, and Mercy Drive. When the bus pulls up, the good times roll!



**600+**  
YOUTH  
SERVED IN  
2024



# STUDENT SPOTLIGHT

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NaShawn has been a part of New Image Youth Center since he was in 1st grade and has been an integral part of our organization. Through the city's youth employment program, Shawn served as a junior staff member at NIYC and took on the role of big brother to many younger youth, including his own siblings. Shawn and his family experienced many challenging times over the years. Thankfully, our crisis intervention program exists to help reduce the impacts of such challenges on our youth. With the continued support and encouragement of New Image, Shawn enrolled in an apprenticeship program, where he learned the skills needed to secure a job in the construction industry. NaShawn's story illustrates why our work is so important, and why NIYC makes a deep and lasting commitment to every child we serve.





# BE PART OF OUR JOURNEY

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We would not exist without our many dedicated volunteers, donors, and champions. Because of you, we have helped hundreds of children succeed in the past two decades. And we are just getting started! Join us as we continue our dream of building a permanent home in Parramore. How can you be part of the New Image family?

- Make a donation - every dollar makes a difference in the lives of our youth.
- Follow us on social media - like and share so more people see our GOOD!
- Volunteer - contact us to learn more about giving back at New Image.

